

A M E R I C A N
NUMISMATIC
A S S O C I A T I O N



ADVERTISING & SPONSORSHIP INFORMATION

print & digital

WHO READS *THE NUMISMATIST*?



TOTAL CIRCULATION
25,000

*Readership survey in 2013 determined the approximate figures listed below for both the print and online versions.

31%

income above
\$100,000 annually

56%

spend 1-2 hours looking
through the magazine
on average

48%

contacted an advertiser
at least once

42%

have been collectors
for at least 50 years

30%

have graduated college

46%

are younger than 65

The Numismatist

2016 Magazine Production - *Tentative Schedule*

Issue	DEADLINES			Magazine to Press	Online (on or before)	Mailed (on or before)
	Insertion Order	Not Camera Ready	Camera Ready			
Jan 2016	Dec 8	Dec 8	Dec 10	Dec 15	Dec 22	Dec 30
Feb	Jan 7	Jan 7	Jan 11	Jan 14	Jan 21	Jan 28
Mar	Feb 5	Feb 5	Feb 9	Feb 12	Feb 19	Feb 25
Apr	Feb 26	Feb 26	Mar 7	Mar 11	Mar 19	Mar 25
May	Apr 4	Apr 4	Apr 6	Apr 11	Apr 18	Apr 22
Jun	May 4	May 4	May 6	May 11	May 18	May 24
Jul	Jun 3	Jun 3	Jun 7	Jun 10	Jun 17	Jun 24
Aug	Jul 3	Jul 3	Jul 7	Jul 11	Jul 18	Jul 25
Sep	Jul 27	Jul 27	Aug 1	Aug 5	Aug 12	Aug 19
Oct	Sep 2	Sep 2	Sep 6	Sep 9	Sep 19	Sep 23
Nov	Oct 2	Oct 2	Oct 6	Oct 10	Oct 17	Oct 21
Dec	Nov 3	Nov 3	Nov 7	Nov 10	Nov 17	Nov 24

CONTACT: Ben Scott, Advertising Production Coordinator

800-632-2646, ext. 177 • 719-482-9877 • bscott@money.org

ANA CONVENTIONS

2016 Convention Program - *Tentative Schedule*

CONVENTION	AD DEADLINE	TO PRESS	SHIPPED
Dallas, TX <i>March 3-5, 2016</i> National Money Show	Jan 15	Jan 28	Feb 11
Anaheim, CA <i>August 9-13, 2016</i> World's Fair of Money	Jun 10	Jun 30	Jul 15

CONTACT: Tiffanie Bueschel, Advertising Sales Associate

800-632-2646, ext. 116 • 719-482-9816 • tbueschel@money.org



The Numismatist 2016 Advertising Rates - MEMBER

The Numismatist is the hobby's premier publication. This full-color, monthly magazine is full of engaging and educational numismatic information. Boost your brand by advertising in its pages, either in print, online or both.

Ad Size	Ad Dimensions (in inches)	Monthly Ad Run							
		1 Month		3 Months		6 Months		12 Months	
		BW	Color	BW	Color	BW	Color	BW	Color
Full	7.25" x 9.87"	1035	1504	1005	1427	931	1352	982	1274
		<i>camera-ready discount price</i>							
		1005	1460	976	1385	904	1313	953	1237
Two Thirds	Vert 4.81" x 9.87" Horiz 7.25" x 6.5"	684	990	647	941	615	893	580	870
		<i>camera-ready discount price</i>							
		664	961	628	914	597	867	563	845
Half	Vert 3.5" x 9.87" Horiz 7.25" x 4.81"	571	826	541	786	509	744	483	702
		<i>camera-ready discount price</i>							
		554	802	525	763	494	722	469	682
One Third	Vert 2.18" x 9.87" Square 4.81" x 4.81"	344	501	329	476	309	449	293	424
		<i>camera-ready discount price</i>							
		335	486	319	462	300	436	284	412
Quarter	Vert 3.5" x 4.81" Horiz 4.81" x 3.62"	312	451	297	433	282	406	264	386
		<i>camera-ready discount price</i>							
		303	439	288	420	274	394	256	375
Sixth	Vert 2.81" x 4.81" Horiz 4.81" x 2.37"	238	345	224	327	212	308	201	295
		<i>camera-ready discount price</i>							
		231	335	217	317	206	299	195	286
Twelfth	2.097" x 2.237"	171	249	164	235	156	224	146	212
		<i>camera-ready discount price</i>							
		166	242	159	228	151	217	142	206

Cover Prices

IFC \$1,532 IBC \$1,469 OBC \$2,837

SPECIFICATIONS

Full-Page Bleed: bleed dimensions - 8.50" x 11.25"; trim size 7.87" x 10.12"; working area - 7.25" x 9.87"

Two-Page Spread: bleed dimensions - 17" x 11.25"; trim size 16.50" x 10.75"; working area - 16" x 10.25"

CLASSIFIEDS

48 cents per word, with a \$14 minimum charge. 10% discount for ads that run three or more times with no changes.

The Numismatist 2016 Advertising Rates - NATIONAL

The Numismatist is the hobby's premier publication. This full-color, monthly magazine is full of engaging and educational numismatic information. Boost your brand by advertising in its pages, either in print, online or both.

Ad Size	Ad Dimensions (in inches)	Monthly Ad Run							
		1 Month		3 Months		6 Months		12 Months	
		BW	Color	BW	Color	BW	Color	BW	Color
Full	7.25" x 9.87"	1504	2178	1535	2067	1351	1964	1275	1852
		<i>camera-ready discount price</i>							
		1460	2115	1490	2007	1312	1907	1238	1798
Two Thirds	Vert 4.81" x 9.87" Horiz 7.25" x 6.5"	991	1437	939	1361	894	1296	843	1223
		<i>camera-ready discount price</i>							
		962	1395	912	1321	868	1258	819	1187
Half	Vert 3.5" x 9.87" Horiz 7.25" x 4.81"	827	1198	835	1138	766	1128	744	1082
		<i>camera-ready discount price</i>							
		803	1163	811	1105	755	1095	722	1050
One Third	Vert 2.18" x 9.87" Square 4.81" x 4.81"	502	711	478	690	449	651	426	614
		<i>camera-ready discount price</i>							
		487	690	464	670	436	632	414	596
Quarter	Vert 3.5" x 4.81" Horiz 4.81" x 3.62"	453	671	433	629	408	591	386	559
		<i>camera-ready discount price</i>							
		440	651	420	611	396	574	375	543
Sixth	Vert 2.81" x 4.81" Horiz 4.81" x 2.37"	345	502	327	474	310	334	290	424
		<i>camera-ready discount price</i>							
		335	487	317	460	301	324	282	412
Twelfth	2.097" x 2.237"	249	363	237	342	227	327	212	310
		<i>camera-ready discount price</i>							
		242	352	230	332	220	317	206	301

Cover Prices

IFC \$2,023 IBC \$1,938 OBC \$3,745

SPECIFICATIONS

Full-Page Bleed: bleed dimensions - 8.50" x 11.25"; trim size 7.87" x 10.12"; working area - 7.25" x 9.87"

Two-Page Spread: bleed dimensions - 17" x 11.25"; trim size 16.50" x 10.75"; working area - 16" x 10.25"

CLASSIFIEDS

48 cents per word, with a \$14 minimum charge. 10% discount for ads that run three or more times with no changes.

OTHER OPPORTUNITIES



Other advertising opportunities in *The Numismatist* include:

	<i>Print</i>	<i>Digital</i>
French Gatefold Cover	✓	✓
Margin Ad		✓
3" x 3" Post-It Note	✓	✓
Slide-in Page		✓
Presentation Page		✓
Embedded Audio/Video		✓
Bind-in Card	✓	✓
Blow-in Card	✓	✓

Ad specifications and other information provided upon request. Ads listed on this page are camera-ready only. Design services will be offered only with prior approval.

DON'T SEE WHAT YOU ARE LOOKING FOR?

Contact Advertising Production Coordinator, Ben Scott, with questions or information about custom packages at 719-482-9877 or bscott@money.org

The Numismatist is a controlled-circulation, educational magazine published monthly and distributed to all American Numismatic Association (ANA) members as a membership benefit. Print and online circulation is currently 25,000; each issue is 104 to 120 pages.

GENERAL INFORMATION

Advertisers of numismatic material must be ANA members. Contracts are available for 3-, 6- and 12-time placement. Frequency will be consecutive unless otherwise scheduled. Page position can be requested for regular advertisements, but cannot be guaranteed. No advertisements will be accepted from minors unless accompanied by a statement of financial responsibility signed by a parent or legal guardian. In keeping with the Hobby Protection Act, advertisements for reproductions or imitations of numismatic items must clearly state that they are not original. Photographs of these items must show they have been marked with the word "COPY" and must include the date of manufacture.

Any company advertising numismatic goods or services must include in its advertisement the name and membership number of a least one affiliated ANA member employed as a principal officer of that company.

The Numismatist reserves the right to edit copy and/or require payment in advance. The publisher may decline or cancel any advertisement at his/her discretion.

MEMBER RATES

Members may qualify for a 3% discount, provided camera-ready artwork is supplied by the member or his/her agency. The ad must be submitted in an acceptable format and adhere to published guidelines. **The Numismatist** assumes no responsibility for substandard artwork or any printed materials furnished by the advertiser or the agency. Rates on this card are for "run of publication." Guaranteed placement and preferred placement are available.

GUARANTEED PLACEMENT

Guaranteed ad placement is available for 35% above the rate for regular advertisements. Guaranteed-placement ads are placed on a specific page for the duration of the contract. All positions subject to availability.

PREFERRED PLACEMENT

Preferred ad placement is available for 20% above the rate for regular advertisements. Preferred-placement ads are positioned in the first third of the magazine, as far forward as possible.

INSERTS, BIND-IN CARDS OR TIP-ON

Contact the ANA Advertising Production Coordinator, 719-482-9877.

DEADLINE

To ensure insertion in the desired issue, copy must be received by the deadline stated in this schedule. Ad copy can be changed each issue, but if new copy is not received from contract advertisers by the deadline, the previous month's ad will be repeated.

ADVERTISING GUIDELINES

Ad copy must be legible and not included in the body of a letter or other transmission. New ad copy cannot be accepted via telephone. Requests for photography of numismatic items will be billed at prevailing national rates. Every effort is made to ensure accuracy in all display advertising. If **The Numismatist** builds a display ad, a proof will be provided for review of format and typography. At that time, ad revisions can be requested. Advertisers may be charged for extensive changes requested after the deadline. The ANA is not responsible for any errors or omissions noted following the advertiser's approval of the advertisement.

ANA MEMBER LOGO

ANA-member advertisers may use the Association's member logo in their advertising in **The Numismatist** or other publications. Black-and-white and color logos are available for download from "My ANA" area of the ANA website (www.money.org; from the "My ANA" pulldown menu select "Collector Benefits" then "My Benefits"). The Association's corporate logo(s) may not be used in any advertising or promotional material without prior approval.

CAMERA READY

"Camera ready" is artwork that is properly prepared to fit the specified format and is ready for publication. Camera-ready art requires no alterations, resizing or editing by **The Numismatist**.

Acceptable Digital File Formats:

- QuarkXpress 9 (or earlier) – "Collect for Output," including all fonts and linked/embedded images.
- Illustrator CS (or earlier) – Linked or embedded image files must accompany Illustrator file.
- Photoshop CS (or earlier) – CMYK, save as .eps
- High-resolution (press-ready) PDF images used in ads should be 300 dpi (with a 150-line screen) and saved as CMYK documents.

Acceptable Media/Transfer:

- E-mail: bscott@money.org or advertising@money.org. Compression: Mac format–Stuffit; PC format–Zip/pt.zip files with BinHex translation
- CD

Design Services:

At no charge, advertisers may submit desired layout, photographs, artwork and logos for production by **The Numismatist** in-house designer. Design specifications will be met as closely as possible. The camera-ready discount does not apply.

CONTRACT CANCELLATION

Contract cancellation requires seven weeks notice prior to the issue's cover date. Cancelled contracts will be rebilled at the applicable rate.

REFERENCE POLICY

Advertisers of numismatic material are required to be members of the American Numismatic Association and must submit the name and ANA membership number of owners and/or principal officers of the firm. The ANA may require one banking reference and/or up to three business references.

REMITTANCE

Remittance is due upon receipt of the invoice. A monthly service charge of 1.5% will be applied to balances unpaid over 30 days. Advertisers whose accounts are more than 90 days past due may be subject to membership expulsion.

CLASSIFIED ADVERTISING

Rates are .48 cents per word, with a \$14 minimum charge. Payments must accompany advertisements. Deadline for submitting classified ads is the 15th day of the month, two months preceding the issue in which the ad is to appear. Deduct 10% from the total price if the ad is to run three or more times consecutively with no changes.

Classified ads can be submitted via U.S. mail, fax or e-mail; no handwritten ads are accepted. Ads received after the deadline will be held for the next issue. No refunds will be given for canceled ads.

Direct correspondence and advertising materials, along with the name and number of the affiliated ANA member, to:

THE NUMISMATIST Advertising

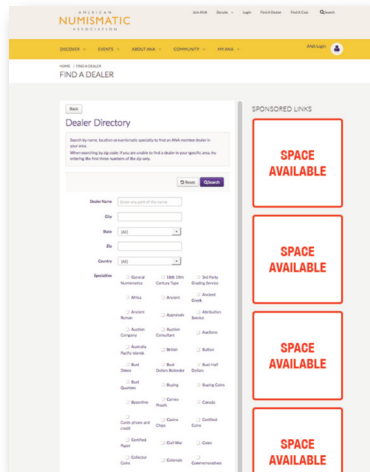
818 North Cascade Avenue, Colorado Springs, CO 80903-3279
E-mail: advertising@money.org
Fax: 719-634-4085

Advertising/Production Coordinator: Ben Scott • 719-482-9877
E-mail: bscott@money.org

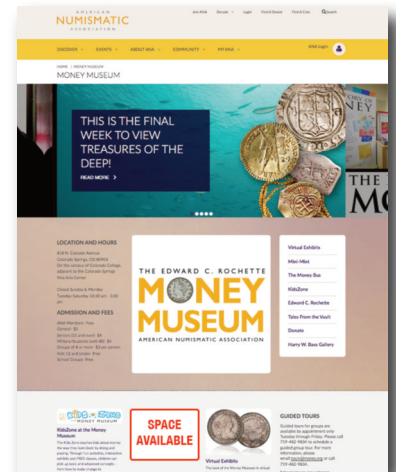
Advertising Sales Associate: Tiffanie Bueschel • 719-482-9816
E-mail: tbueschel@money.org

Money.org averages approximately 130,000 page views per month. Advertising is available on the following pages: Find a Dealer, Money Museum, Summer Seminar, Events and Club Directory.

/dealer-directory



/money-museum



WEB AD DIMENSIONS:
(IN PIXELS)

RIGHT RAIL AD:
325 x 325 pixels at 72 ppi.
(available on Find a Dealer, Events and Club Directory pages)

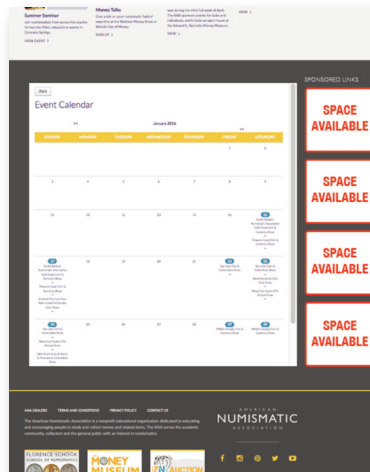
EMBEDDED AD:
275 x 275 pixels at 72 ppi.
(available on Money Museum, Summer Seminar and Events pages)

* Ads will rotate positions on a daily basis. Display sizes vary on tablets and mobile devices.

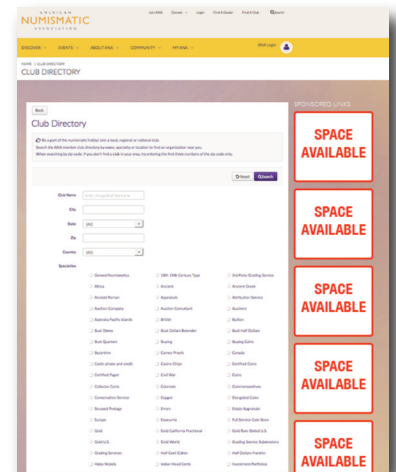
/summer-seminar



/events



/club-directory



money.org averages approximately 130,000 page views per month.

Rates listed are price per month

Ad Placement	Page Locations	Available Spots	Monthly Rate	3-month Contract (minimum)	6-month Contract (5% discount)	12-month Contract (10% discount)
Find a Dealer	1	8	\$350	\$350	\$333	\$315
Money Museum	1	2	\$300	\$300	\$285	\$270
Summer Seminar	1	2	\$300	\$300	\$285	\$270
Events	2	9	\$250	\$250	\$237	\$225
Club Directory	1	8	\$250	\$250	\$237	\$225

CONTACT: Ben Scott, Advertising Production Coordinator

800-632-2646, ext. 177 • 719-482-9877 • bscott@money.org

Money.org is the American Numismatic Association's (ANA) main website Dedicated to the collection and study of coins, paper money, tokens and medals.

GENERAL INFORMATION

Advertisers of numismatic material must be ANA members. Contracts are available for 3-, 6- and 12-time placement. Frequency will be consecutive unless otherwise scheduled. No advertisements will be accepted from minors unless accompanied by a statement of financial responsibility signed by a parent or legal guardian. In keeping with the Hobby Protection Act, advertisements for reproductions or imitations of numismatic items must clearly state that they are not original. Photographs of these items must show they have been marked with the word "COPY" and must include the date of manufacture.

Any company advertising numismatic goods or services must include in its advertisement the name and membership number of a least one affiliated ANA member employed as a principal officer of that company.

The ANA reserves the right to edit copy and/or require payment in advance. The Advertising Production Coordinator may decline or cancel any advertisement at his/her discretion.

DEADLINE

Contracts will begin on the 1st and 15th of each month. Camera-ready art must be received 3 business days before the start of each period.

ADVERTISING GUIDELINES

Ad copy must be legible and not included in the body of a letter or other transmission. New ad copy cannot be accepted via telephone. Requests for photography of numismatic items will be billed at prevailing national rates. If the ANA builds a web ad, a proof will be provided for review of format and typography. At that time, ad revisions can be requested. Advertisers may be charged for extensive changes requested after the deadline. The ANA is not responsible for any errors or omissions noted following the advertiser's approval of the advertisement.

ANA MEMBER LOGO

ANA-member advertisers may use the Association's member logo in their advertising on **money.org** or other websites. Black-and-white and color logos are available for download from "My ANA" area of the ANA website (www.money.org; from the "My ANA" pulldown menu select "Collector Benefits" then "My Benefits"). The Association's corporate logo(s) may not be used in any advertising or promotional material without prior approval.

CAMERA READY

"Camera ready" is artwork that is properly prepared to fit the specified format and is ready for posting. Camera-ready art requires no alterations, resizing or editing by the ANA.

Acceptable Digital File Formats:

- JPEG – 72 ppi and saved as RGB format. Max file size of 50 kb.
- GIF – 72 ppi and saved as RGB format. Max file size of 50 kb.

Acceptable Media/Transfer:

- E-mail: bscott@money.org or advertising@money.org.
- CD

Design Services:

At no charge, advertisers may submit desired layout, photographs, artwork and logos for production by the ANA's in-house designer. Design specifications will be met as closely as possible.

CONTRACT CANCELLATION

Contract cancellation requires two weeks notice prior to the next web advertising period. Cancelled contracts will be rebilled at the applicable rate.

REFERENCE POLICY

Advertisers of numismatic material are required to be members of the American Numismatic Association and must submit the name and ANA membership number of owners and/or principal officers of the firm. The ANA may require one banking reference and/or up to three business references.

REMITTANCE

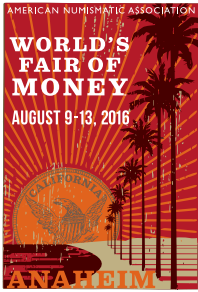
Remittance is due upon receipt of the invoice. A monthly service charge of 1.5% will be applied to balances unpaid over 30 days. Advertisers whose accounts are more than 90 days past due may be subject to membership expulsion.

Direct correspondence and advertising materials, along with the name and number of the affiliated ANA member, to:

ANA Advertising

818 North Cascade Avenue, Colorado Springs, CO 80903-3279
E-mail: advertising@money.org
Fax: 719-634-4085

Advertising/Production Coordinator: Ben Scott • 719-482-9877
E-mail: bscott@money.org



CONVENTION SPONSOR APPLICATION TITLE SPONSORSHIP

World's Fair of Money • Anaheim, CA • August 9-13, 2016

GROW THE HOBBY BUILD YOUR BUSINESS SUPPORT THE ANA

For five days in August 2016, Anaheim will be the center of the numismatic world. The greatest coin show on earth will feature 1,100 dealers, exhibits displaying some of the most valued rarities in numismatics, mints from around the world, a world-class auction, seven days of seminars and educational programming, plus tours and special events – including the annual convention banquet.

Don't miss your chance to build your brand, reach thousands of potential customers and support the growth of the hobby. Contact Convention and Sponsorship Coordinator Jennifer Croak today at 719.482.9849 or e-mail jcroak@money.org. Ask about our customized sponsorship programs!

TITLE SPONSOR BENEFITS

\$10,000 investment

- Company name and logo on main convention welcome banner, entrance signs
- Company promotional item in registration bags (\$2000 value)
- Highlighted promotion on ANA website
- Free full-page, color display ad in convention Show Guide
- Highlighted convention Show Guide listing with booth number
- Recognition in ANA sponsorship press release
- Free banner ad on WorldsFairOfMoney.com
- Listing in convention Show Guide as a Title Sponsor
- Convention appreciation ribbons for all staff
- (2) afternoon snack boxes delivered to your booth every day
- Kick panels with logo at admissions
- Logo on interactive floor plan banner



Company Name _____
(as you wish it to appear on signage and in program)

Address _____

Phone Number _____ **E-mail** _____

METHOD OF PAYMENT

- Check Make check or money order payable to American Numismatic Association.
- Money Order
- Credit Card (select one):
 - MasterCard Visa
 - American Express Discover

Name on Card

Card Number

Exp. Date

Signature

Send completed form to:
ANA Sponsorship Program,
818 N. Cascade Ave.
Colorado Springs,
CO 80903-3279;
or by fax,
719-482-9882.



CONVENTION SPONSOR APPLICATION PRIME SPONSORSHIP

World's Fair of Money • Anaheim, CA • August 9-13, 2016

GROW THE HOBBY BUILD YOUR BUSINESS SUPPORT THE ANA

For five days in August 2016, Anaheim will be the center of the numismatic world. The greatest coin show on earth will feature 1,100 dealers, exhibits displaying some of the most valued rarities in numismatics, mints from around the world, a world-class auction, seven days of seminars and educational programming, plus tours and special events – including the annual convention banquet.

Don't miss your chance to build your brand, reach thousands of potential customers and support the growth of the hobby. Contact Convention and Sponsorship Coordinator Jennifer Croak today at 719.482.9849 or e-mail jcroak@money.org. Ask about our customized sponsorship programs!

PRIME SPONSOR OPPORTUNITIES

WiFi.....	Varies per Show Location
Snack Cart.....	\$10,000
ANA Awards Banquet	\$10,000
Hotel Key Cards.....	\$6,000
Treasure Trivia/Kids Zone/Cash Cube	SOLD
Dealer Breakfast.....	\$6,000
Member Bags	\$5,000
Public Bags	\$5,000
Interactive Floor Plan Kiosk.....	SOLD
Wristbands/Badges	SOLD
RFID Protection Cards.....	\$5,000
Museum Showcase.....	\$5,000
Security Room	\$5,000
Volunteer Shirts	\$3,000
Aisle Signage	SOLD
Support a Local Club	\$3,000
Large Color Bourse Map	\$3,000
Exhibit Area	SOLD
The Rest Stop Area	\$3,000
Registration Pens.....	SOLD
Pre-Convention Seminars*	\$3,000
Information and Business Center	SOLD
Bag Inserts.....	\$2,000
Floor Pages (5 days)	SOLD
ANA Membership Reception	SOLD
Girl & Boy Scout Clinics	SOLD
Join a Local Coin Club	\$2,000
Money Talks	\$2,000
Coin Collecting 101	\$1,000
Meeting Rooms	\$1,000
Lanyards.....	Starting at \$1,000

PRIME SPONSOR BENEFITS

- ✦ Company name on entrance signage and, as appropriate, at other show locations
- ✦ Recognition in ANA sponsorship press release
- ✦ Listing in convention Show Guide as a Convention Sponsor
- ✦ Highlighted Convention Show Guide listing with booth number
- ✦ Highlighted logo and booth number on entrance bourse map
- ✦ \$100 credit toward a full-page convention Show Guide ad
- ✦ Convention appreciation ribbons for all staff

* Pre-Convention seminars sponsorship includes free tuition for two students of sponsor's choice



Sponsorship application form on next page

CONVENTION SPONSOR APPLICATION PRIME SPONSORSHIP

World's Fair of Money • Anaheim, CA • August 9-13, 2016

Company Name _____
(as you wish it to appear on signage and in program)

Address _____

Phone Number _____ **E-mail** _____

METHOD OF PAYMENT

- Check Make check or money order payable to American Numismatic Association.
- Money Order
- Credit Card (select one):
 - MasterCard Visa
 - American Express Discover

Name on Card

Card Number

Exp. Date

Signature

Send completed form to:
ANA Sponsorship Program,
818 N. Cascade Ave.
Colorado Springs, CO 80903-3279;
or by fax,
719-482-9882.



818 North Cascade Avenue, Colorado Springs, Colorado 80903-3279
719.482.9849 | 800.367.9723 | Fax: 719.482.9882
Website: www.money.org





CONVENTION SPONSOR APPLICATION MINT PROMENADE SPONSORSHIP

World's Fair of Money • Anaheim, CA • August 9-13, 2016

GROW THE HOBBY BUILD YOUR BUSINESS SUPPORT THE ANA

For five days in August 2016, Anaheim will be the center of the numismatic world. And the first thing the thousands of people who visit the show will see is the Mint Promenade – featuring colorful booths and numismatic products presented by mints from around the world. It's the place where everyone gathers to learn more about money from other nations.

Sponsors of the Mint Promenade gain instant visibility and brand recognition. Don't miss your chance to reach thousands of potential customers and support the growth of the hobby. Contact Convention and Sponsorship Coordinator Jennifer Croak today at 719.482.9849 or e-mail jcroak@money.org. Ask about our customized sponsorship programs!

MINT PROMENADE SPONSOR BENEFITS

\$10,000 investment

- Company name and logo on Mint Promenade welcome banner, entrance signs and convention registration bags
- Company promotional item in registration bags (\$2000 value)
- Free full-page, color ad in *Mint Passport*, made available to all attendees
- Highlighted promotion on ANA website
- Free full-page display ad in convention Show Guide
- Highlighted convention Show Guide listing with booth number
- Recognition in ANA sponsorship press release
- Free banner ad on WorldsFairOfMoney.com
- Listing in convention Show Guide as a supporter/patron
- Convention appreciation ribbons for all staff
- Afternoon snack boxes (2) delivered to your booth every day
- Kick panels with logo at admissions
- Logo on interactive floor plan banner
- Signage at World Mint Stage



Company Name _____ (as you wish it to appear on signage and in program)

Address _____

Phone Number _____ **E-mail** _____

METHOD OF PAYMENT

- Check Make check or money order payable to American Numismatic Association.
- Money Order
- Credit Card (select one):
- MasterCard Visa
- American Express Discover

Name on Card

Card Number

Exp. Date

Signature

Send completed form to:
ANA Sponsorship Program,
818 N. Cascade Ave.
Colorado Springs,
CO 80903-3279;
or by fax,
719-482-9882.



818 North Cascade Avenue, Colorado Springs, Colorado 80903-3279
719.482.9849 | 800.367.9723 | Fax: 719.482.9882
Website: www.money.org

OTHER ANA SPONSORSHIP OPPORTUNITIES

SUMMER SEMINAR



Summer Seminar features a lineup of classes to meet every collector's needs, including ancients, paper money, counterfeit detection, grading, the Civil War, digital photography, hobo nickels, medals, tokens and more. Students meet and learn from the hobby's most prominent scholars, rising young stars and successful business leaders.

EDWARD C. ROCHETTE MONEY MUSEUM

Through the discovery of money, America's largest museum dedicated to numismatics brings culture to life. The museum explores art, history, science and culture to promote the diverse nature of money and related items. The museum includes exhibits in three main galleries, where visitors can find rare treasures and learn about the history of our nation and the world as seen through money.



NATIONAL COIN WEEK



Every year during the third full week of April, the ANA and collectors across the country celebrate National Coin Week. The ANA encourages others to know about the joys of collecting and studying coins and related items through contests and interactive events.

Contact Convention and Sponsorship Coordinator, Jennifer Croak, with questions or information about custom packages at 719-482-9849 or jcroak@money.org