



## CONVENTION SPONSOR APPLICATION PRIME SPONSORSHIP

**World's Fair of Money • Chicago, IL • August 11-15, 2015**

GROW THE HOBBY    BUILD YOUR BUSINESS    SUPPORT THE ANA

For five days in August 2015, Chicago will be the center of the numismatic world. The greatest coin show on earth will feature 1,100 dealers, exhibits displaying some of the most valued rarities in numismatics, mints from around the world, a world-class auction, seven days of seminars and educational programming, plus tours and special events – including the annual convention banquet.

**Don't miss your chance to build your brand, reach thousands of potential customers and support the growth of the hobby. Contact Sales and Sponsorship Manager David Truesdell today at 719.482.9847 or e-mail [dtruesdell@money.org](mailto:dtruesdell@money.org). Ask about our customized sponsorships programs!**

### PRIME SPONSOR OPPORTUNITIES

Registration & Prize Drawing.....	\$8,000
Internet Cafe.....	\$8,000
Hotel Key Cards .....	\$6,000
Pre-Show Kick-Off Event.....	\$5,000
Museum Showcase .....	\$5,000
RFID Protection Cards.....	\$5,000
Security Room .....	\$5,000
Wristbands/Badges.....	\$5,000
Aisle Signage with QR Code Link .....	\$3,000
Exhibit Area .....	\$3,000
Guided Bourse Tour/Coin Collecting 101 .....	\$3,000
Informational Big Screen TV .....	\$3,000
Message & Business Center.....	\$3,000
Promotional Banners .....	\$3,000
The Rest Stop Area .....	\$3,000
YN Treasure Trivia.....	\$3,000
Floor Pages (5 days) .....	\$2,500
Large Color-Coded Bourse Map .....	\$2,500
The Meeting Place .....	\$2,500
Numismatic Theatre .....	\$2,500
ANA Awards Banquet .....	\$2,000
ANA Membership Reception .....	\$2,000
Bag Inserts.....	\$2,000
Cash Cube.....	\$2,000
Girl & Boy Scout Clinics .....	\$2,000
Kids Zone .....	\$2,000
Mobile App Program .....	\$2,000
Outdoor Signage.....	\$2,000
Support a Local Coin Club .....	\$2,000
ANA Shows Text Club Program.....	\$1,500
Pre-convention seminars*	\$2,000
Event Marketing .....	\$1,000
Meeting Rooms .....	\$1,000
World Mint Theatre.....	\$1,000
Worldsfairofmoney.com banner ad .....	\$500

### PRIME SPONSOR BENEFITS

- ★ Company name on entrance signage and, as appropriate, at other show locations
- ★ Recognition in ANA sponsorship press release
- ★ Listing in convention Show Guide as a Convention Sponsor
- ★ Highlighted Convention Show Guide listing with booth number
- ★ Highlighted logo and booth number on entrance bourse map
- ★ \$100 credit toward a full-page convention Show Guide ad
- ★ Convention appreciation ribbons for all staff
- ★ Credit of 1 star per \$500 of support

\* Pre-Convention seminars sponsorship includes free tuition for two students of sponsor's choice

**LAST Chicago World's Fair of Money for awhile ... Plan now for**

- Anaheim in 2016
- Denver in 2017
- Philadelphia in 2018!

**CUSTOM PACKAGES AVAILABLE**

Contact  
**David Truesdell at 719.482.9847**



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Company Name \_\_\_\_\_  
(as you wish it to appear on signage and in program)

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

## METHOD OF PAYMENT

- ☐ Check      Make check or money order  
payable to American  
Numismatic Association.
- ☐ Money Order
- ☐ Credit Card (select one):  
☐ MasterCard    ☐ Visa  
☐ American Express    ☐ Discover

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Signature

Send completed  
form to:  
ANA Sponsorship  
Program,  
818 N. Cascade Ave.  
Colorado Springs,  
CO 80903-3279;  
or by fax,  
719-634-4085.

AMERICAN  
**NUMISMATIC**  
ASSOCIATION

818 North Cascade Avenue, Colorado Springs, Colorado 80903-3279  
719.632.2646 | 800.367.9723 | Fax: 719.634.4085  
Website: [www.money.org](http://www.money.org)