

The Numismatist

2015 Magazine Production - *Tentative Schedule*

Issue	DEADLINES			Magazine to Press	Online (on or before)	Mailed (on or before)
	Insertion Order	Not Camera Ready	Camera Ready			
Jan 2015	Dec 8	Dec 8	Dec 10	Dec 15	Dec 22	Dec 30
Feb	Jan 7	Jan 7	Jan 9	Jan 14	Jan 21	Jan 28
Mar	Feb 5	Feb 5	Feb 9	Feb 12	Feb 19	Feb 25
Apr	Mar 3	Mar 3	Mar 6	Mar 12	Mar 19	Mar 26
May	Apr 3	Apr 3	Apr 7	Apr 10	Apr 17	Apr 24
Jun	May 4	May 4	May 6	May 11	May 18	May 25
Jul	Jun 3	Jun 3	Jun 8	Jun 10	Jun 17	Jun 22
Aug	Jul 3	Jul 3	Jul 7	Jul 9	Jul 16	Jul 23
Sep	Jul 31	Jul 31	Aug 3	Aug 10	Aug 17	Aug 21
Oct	Sep 3	Sep 3	Sep 7	Sep 10	Sep 17	Sep 24
Nov	Oct 2	Oct 2	Oct 6	Oct 9	Oct 16	Oct 23
Dec	Nov 3	Nov 3	Nov 5	Nov 10	Nov 17	Nov 24

CONTACT: David Truesdell, Advertising Sales Manager

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ANA CONVENTIONS

2015 Convention Program - *Tentative Schedule*

CONVENTION	AD DEADLINE	TO PRESS	SHIPPED
Portland, OR March 5 - 7 National Money Show	Jan 20	Jan 28	Feb 11
Chicago, IL August 11 - 15 World's Fair of Money	Jun 18	Jun 30	Jul 14

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The Numismatist 2015 Advertising Rates - MEMBER

The Numismatist is the American Numismatic Association's premier publication. This full-color, monthly magazine is full of engaging and educational numismatic information. Boost your brand by advertising in its pages either in print, online or both.

Ad Size	Ad Dimensions in inches	Monthly Ad Run							
		1 Month		3 Months		6 Months		12 Months	
		BW	Color	BW	Color	BW	Color	BW	Color
Full	7.25" x 9.87"	1005	1460	976	1385	904	1313	953	1237
		<i>camera-ready discount price</i>							
		976	1417	948	1345	878	1275	925	1201
Two Thirds	Vert 4.81" x 9.87" Horiz 7.25" x 6.5"	664	961	628	914	597	867	563	845
		<i>camera-ready discount price</i>							
		645	933	610	887	580	842	547	820
Half	Vert 3.5" x 9.87" Horiz 7.25" x 4.81"	554	802	525	763	494	722	469	682
		<i>camera-ready discount price</i>							
		538	779	510	741	480	701	455	662
One Third	Vert 2.18" x 9.87" Square 4.81" x 4.81"	334	486	319	462	300	436	284	412
		<i>camera-ready discount price</i>							
		325	472	310	449	291	423	276	400
Quarter	Vert 3.5" x 4.81" Horiz 4.81" x 3.62"	303	438	288	420	274	394	256	375
		<i>camera-ready discount price</i>							
		294	426	280	408	266	383	249	364
Sixth	Vert 2.81" x 4.81" Horiz 4.81" x 2.37"	231	335	217	317	206	299	195	286
		<i>camera-ready discount price</i>							
		224	325	211	308	200	290	189	278
Twelfth	2.097" x 2.237"	166	242	159	228	151	217	142	206
		<i>camera-ready discount price</i>							
		161	235	154	221	147	211	138	200

Cover Prices

IFC \$1487 IBC \$1426 OBC \$2754

WEBSITE: The Numismatist Online Hyperlink

1 time run - \$160 3 or more times - \$133

SPECIFICATIONS

Full-Page Bleed: bleed dimensions - 8.50" x 11.25"; trim size 7.87" x 10.12"; working area - 7.25" x 9.87"

Two-Page Spread: bleed dimensions - 17" x 11.25"; trim size 16.50" x 10.75"; working area - 16" x 10.25"

CLASSIFIEDS

47 cents per word with a \$14 minimum charge. 10% discount for ads that run three or more times with no changes.