



CONVENTION SPONSOR APPLICATION PRIME SPONSORSHIP

National Money Show • Portland, OR • March 5-7, 2015

GROW THE HOBBY BUILD YOUR BUSINESS SUPPORT THE ANA

In March 2015, Portland will provide a wonderful welcome for coin-lovers from around the country at the ANA National Money Show. The spring convention will attract more than 500 dealers; special exhibits from the Edward C. Rochette Money Museum; and three days packed with educational programs, tours and special events. Thousands of numismatists and coin-lovers are expected to attend this special event.

Don't miss your chance to build your brand, reach thousands of potential customers and support the growth of the hobby. Contact Sales and Sponsorship Manager David Truesdell today at 719.482.9847 or e-mail dtruesdell@money.org. Ask about our customized sponsorship programs!

PRIME SPONSOR OPPORTUNITIES

Hotel Key Cards	\$6,000
Registration & Prize Drawing	\$5,000
Internet Cafe	\$5,000
RFID Protection Cards	\$5,000
Security Room	\$5,000
Dealer Breakfast	\$4,000
Promotional Banners	\$3,000
Aisle Signage	\$3,000
Exhibit Area	\$3,000
The Rest Stop Area	\$3,000
Wristbands/Badges	\$3,000
YN Treasure Trivia	\$3,000
Message and Business Center	\$2,500
Bag Inserts	\$2,000
Cash Cube	\$2,000
Color-coded Bourse Map	\$2,000
Floor Pages (3 days)	\$2,000
Girl & Boy Scout Clinics	\$2,000
Guided Bourse Tour/Coin Collecting 101	\$2,000
Informational Big Screen TV	\$2,000
Join a Local Coin Club	\$2,000
Kids Zone	\$2,000
The Meeting Place	\$2,000
Mobile App Program	\$2,000
Numismatic Theatre	\$2,000
Pre-Convention Seminars*	\$2,000
ANA Shows Text Club Program	\$1,500
Meeting Rooms	\$1,000
NationalMoneyShow.com Banner Ad	\$500

PRIME SPONSOR BENEFITS

- ★ Company name on entrance signage and, as appropriate, at other show locations
- ★ Highlighted Convention Show Guide listing with booth number
- ★ Recognition in ANA sponsorship press release
- ★ Listing in convention program as a Convention Sponsor
- ★ Highlighted logo and booth number on entrance bourse map
- ★ \$100 credit toward a full-page convention Show Guide ad
- ★ Convention appreciation ribbons for all staff
- ★ Credit of 1 star per \$500 of support

* Pre-Convention seminars sponsorship includes free tuition for two students of sponsor's choice

**CUSTOM
PACKAGES
AVAILABLE**
Contact
**David Truesdell at
719.482.9847**

Company Name _____
(as you wish it to appear on signage and in Official Show Guide)

Address _____

Phone Number _____ **E-mail** _____

METHOD OF PAYMENT

- ☐ Check Make check or money order payable to American Numismatic Association.
- ☐ Money Order
- ☐ Credit Card (select one):
- ☐ MasterCard ☐ Visa
- ☐ American Express ☐ Discover

Name on Card _____

Card Number _____

Exp. Date _____ V-Code* _____

Signature _____

Send completed form to:
ANA Sponsorship Program,
818 N. Cascade Ave.
Colorado Springs,
CO 80903-3279;
or by fax,
719-634-4085.

* Usually last 3 digits in signature area on back of credit card or 4 digits on front of AmEx card.