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## **Beth Deisher to Receive Farran Zerbe Memorial Award**

Beth Deisher is the 2010 recipient of the American Numismatic Association's Farran Zerbe Memorial Award. She will receive the award August 14 during the ANA World's Fair of Money in Boston. The award is the highest honor the ANA confers, and recognizes numerous years of outstanding, dedicated service to numismatics.

The leadership Deisher has shown in the hobby began when she followed in the footsteps of Margo Russell, longtime editor of *Coin World*. In 1981, Deisher accepted a job offer with the publication and when Russell retired in 1985 Deisher took over as editor of the world's most widely-read hobby publication. Deisher is the founding editor of four numismatic publications: *Coin Values*, *Paper Money Values*, *WorldWide Coins* and *Coin World's Guide to U.S. Coins, Prices & Values*. Her highly-esteemed articles and editorials are extensively read by leaders in numismatics throughout the world.

Deisher is a hobby spokesperson, having been interviewed by *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *USA Today*, *The Los Angeles Times*, NBC's Today Show, CBS News, National Public Radio, BBC Radio in London, and other media outlets. At a congressional hearing in 1988, Deisher advocated changing the designs of U.S. circulating coins. As lead witness at a 1995 House subcommittee hearing, she cited abuses in the Mint's commemorative coin program and helped initiate the 50 State Quarters® Program. As part of her commitment, she served on the Ohio State Quarter Committee.

An ANA member since 1981, Deisher is a fellow of the American Numismatic Society. She was presented the Numismatic Literary Guild's Clemy award in 1995 and received F & W Publications' Burnett Anderson Memorial Award for Excellence in Numismatic Writing in 2006. This year she was the 11th recipient of the Florida United Numismatists' A.J. Vinci Memorial Award for Excellence in Numismatic Education. From the ANA, she has received the Glenn Smedley Memorial Award and two Presidential Awards.

Deisher was born and raised in North Carolina and is a graduate of the University of North Carolina at Greensboro. She has led a variety of trade organizations, including Ohio Professional Writers, which she served as president in 2006-08. Three times during her 39-year membership in the National Federation of Press Women she was recognized as Ohio's Communicator of Achievement. She lives in Ohio with her husband Art Deisher, a financial planner.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 31,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit [www.money.org](http://www.money.org).