AMERICAN
NUMISMATIC
ASSOCIATION

More than 9,100 Visitors Attended the World's Fair of Money

The American Numismatic Association welcomed 9,113 visitors during the 2011 World's Fair of Money℠, Aug. 16-20 in Chicago.

"We are incredibly proud to hear so many members, collectors and dealers say this World's Fair of Money was such a fantastic show," President Tom Hallenbeck said. "We're very excited to return to Chicago in 2013."

The association enrolled 543 new members – the second highest new member recruitment at an ANA show. The total includes basic (online), regular and life memberships.

ANA members accounted for 5,341 of the show's attendees, and more than 70 percent were repeat daily attendees. The admission-paying general public totaled 3,772 visitors. More than 175 young attendees took part in activities geared toward kids, such as Boy and Girl Scout workshops and the ANA's Kids Zone.

"The record-setting number of tables at this year's show gave collectors a huge amount of material to choose from," Hallenbeck said. "This year, we made a concerted effort to attract serious collectors to the show. Most dealers we spoke to at the show said they were consistently busy, and collectors were very happy with the selection."

Since the 2006 World's Fair of Money in Denver, the ANA has counted unique visitors to the show. At previous shows, visitors and dealers were counted each day when they entered.

The American Numismatic Association is a congressionally chartered nonprofit educational organization dedicated to encouraging people to study and collect money and related items. The ANA helps its 30,000 members and the public discover and explore the world of money through its vast array of education and outreach programs, as well as its museum, library, publications, conventions and seminars. For more information, call 719-632-2646 or visit www.money.org.